

11th PAYLOAD AWARDS ASIA

ENTRY GUIDE

Nominations Open: 27 June 2024
Submission Deadline: 10 August 2024

The Payload Asia Awards recognises the companies that are evolving as they expand to new markets and disrupt existing business models in view of sustainability and growth. Industry leaders and forward thinkers of the air cargo and logistics supply chain who stay at the forefront of the innovations to lead the new economy are also awarded during the program.

The 11th Payload Asia Awards is presented by Payload Asia, a publication of Harvest Information Pte. Ltd., Singapore

For enquiries, reach out to mktg@harvest-info.com

CATEGORIES

11th PAYLOAD AWARDS ASIA

- Global Express Provider of the Year
- Outstanding Freight Forwarder of the Year
- Outstanding Logistics Player of the Year
- Air Cargo Technology Provider of the Year
- Cargo Booking Platform of the Year
- IT Provider of the Year
- Cold Chain Service Provider of the Year
- Air Charter Broker of the Year
- Cargo Sales Agent of the Year - Asia Pacific
- Cargo Sales Agent of the Year - Europe
- Cargo Sales Agent of the Year - Middle East
- Global Cargo Sales Agent of the Year - Top Award
- Cargo Airport of the Year - Asia Pacific
- Cargo Airport of the Year - Europe
- Cargo Airport of the Year - Middle East
- Global Airport of the Year - Top Award
- Ground Handler of the Year - Asia Pacific
- Ground Handler of the Year - Europe
- Ground Handler of the Year - Middle East
- Global Ground Handler of the Year - Top Award
- Best E-Commerce Carrier of the Year - Asia Pacific
- Best E-Commerce Carrier of the Year - Europe
- Best E-Commerce Carrier of the Year - Middle East
- Best E-Commerce Carrier of the Year - Global
- Rising Cargo Carrier of the Year
- Overall Carrier of the Year - Asia Pacific
- Overall Carrier of the Year - Europe
- Overall Carrier of the Year - Middle East
- Global Carrier of the Year - Top Award
- Sustainability Advocate of the Year

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RULES AND REGULATIONS

**11th PAYLOAD
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ELIGIBILITY

There is no limit to the amount of entries that can be submitted. Each entry is a separate submission and requires its own entry form and entry fee.

SUBMISSIONS

Only duly completed entries using the Official Entry Form are accepted. Failure to comply may result in disqualification. In addition, each entry must include the following:

1. An English-language powerpoint or writeup introducing the Company.
2. All required supporting documentation as indicated in the entry form.
3. Payment for each entry. Entries will not be included for judging if payment is not received together with the entry form.

All entry forms must include the company stamp and must be signed by one of the following: President, Chief Executive Officer, Managing Director, or Head of Operations. The Organiser of Payload Asia Awards (“the Organiser”) is not responsible for late, misdirected, missing, or damaged entries.

The Organiser does not undertake the legal responsibility including (but not limited) to privacy, copyright, trademark and and so on.

The entrant is responsible for the accuracy of any information submitted. The Organiser assumes no responsibility for the acts or omissions of those individuals or entities submitting entries pursuant to this notice. All submitting entities and/or individuals are advised to review submissions with respect to correct name credits and other information and that the entrant has credited all individuals or entities who contributed to the creation of the entry that is submitted.

Submission of any entry acknowledges and grants the unrestricted right and permission of the Organiser to use the material in conjunction with the Payload Asia Awards process and ceremony, promotion and publicity in any medium. All materials, presentations, images, video, audio, print, and any other form of materials submitted becomes the property of the Organiser, and may be used in marketing or promotional materials and the Organiser is granted a non-exclusive, irrevocable, perpetual, worldwide, royalty-free, sublicensable (through multiple tiers) right to exercise the copyright, publicity and database rights including the right to use, reproduce, display, edit, copy, modify, transmit, publicly perform, extract and create derivative works thereof, in any media now known or not currently known.

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It is expected that all nominees will attend the Payload Asia Awards ceremonies.

Submissions received after the closing date for the Awards will only be accepted at the discretion of the Organiser and judges. Deadline for entries is **10 August 2024**.

Ineligible entries may be disqualified during any phase of the competition.

No entry fee will be refunded in the event of duplicate entries, cancellation of entries or disqualification of entries.

All submitted entry materials will only be kept for one month following the announcement of the winners. Materials can only be returned if the entrant arranges fully paid return delivery costs as otherwise the Organiser shall dispose of the entry materials in any manner it deems fit.

Only entries that receive an award may refer to such award in advertising and publicity materials.

The Payload Asia Awards trophy is the intellectual property, including copyright, design rights and trade mark rights of Harvest Information Pte Ltd (“Harvest”). Harvest has the exclusive right to and not limited to, reproduce, manufacture, copy, and sell the Payload Asia Awards trophy in any size or medium, and to distribute or exploit the design of the Payload Asia Awards trophy or reproductions of the same by gift, sale, re-sale or licence. No reproduction, replica or other copy of the Payload Asia Awards trophy may be made or used by any manufacturer, advertiser, organization or individual except with the express written consent of Harvest. An entrant who has received a Payload Asia Awards trophy shall not be permitted to reproduce a replica of the Payload Asia Awards trophy or sell or otherwise dispose of it without first offering in writing to sell it to Harvest for the sum of S\$1.00. Harvest shall have 30 days to accept the offer.

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PAYMENT INFORMATION

Each nomination requires USD500 as entry fee. Invoice with payment instructions will be set by organisers after entry submission unless otherwise specified.

For Wire Transfer to Bank:

Please indicate the name of the submitting company and the invoice number clearly under the 'Remittance Remarks'. Kindly note that any additional bank charges will be borne by the Account Holder and not by the Beneficiary.

Name of Bank: Oversea-Chinese Banking Corporation Limited

Branch Address: 65 Chulia Street OCBC Centre Singapore 049513

Account Name: Harvest Information Pte. Ltd.

Account Number: 503 481 160 301 (USD A/C)

Swift Code: OCBCSGSG

Bank Code: 7339

Reference: 'Company Name' & Invoice Number
11PLA-Award

HOW TO SUBMIT AN ENTRY?



Kindly scan the QR code or click the link to the form: <https://forms.gle/EXP34yPC3Zkuzf4s5>

This form must be completed by all entrants when submitting single and/or multiple entries. There is no limit to the number of entries you can submit to the 11th PLA Awards. Should you have any query, please reach out to mktg@harvest-info.com and editor-pla@harvest-info.com.

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JUDGING CRITERIA

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- **Market Development Strategy:** Was the company active in its market expansion? How does it reach out to new customers and retain existing ones? An overall assessment of the Company in its approach towards gaining market share.
- **Customer Service & Product Innovation:** Did the company deliver any game-changing innovations? What are the views of their customers? Is the product/service easy to use?
- **Cost Effectiveness:** Does its customers feel they are getting value-for-money services and products?
- **Carrier/Cargo Network & Connectivity:** Is the company well-connected in the region or part of a broader alliance in the industry? Are the services the Company provide seamless across its own or partner network?
- **Responsiveness & Adaptability:** Was the company able to respond to unprecedented events? Did it adapt to the changing business environment?
- **Sustainability:** How is the company addressing the issue of sustainability?

Kindly submit the following on or before 10 August 2024:

- Document/presentation that responds to the judging criteria
- Professionally done photos showing your company's operations.
- Hi-resolution logo.

Email the content or download link to mktg@harvest-info.com

with the email subject: 11th PLA Awards - Company Name - Support Documents

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FREQUENTLY ASKED QUESTIONS

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- **Who is eligible to nominate or be nominated for the Payload Asia Awards?**

Anyone involved in the aviation and logistics industries, including companies, teams, and individuals, is eligible for nomination. Nominators can be colleagues, industry peers, or even self-nominations.

- **What are the key criteria for nomination in the Payload Asia Awards?**

Nominees should demonstrate significant achievement in their category, focusing on innovation, sustainability, efficiency, and impact on the industry. Specific criteria for each category can be found in the nomination guidelines on our website.

- **How can I submit a nomination for the Payload Asia Awards?**

Nominations can be submitted through our online portal. You must fill out the nomination form and upload supporting documents. Detailed instructions are available in our website's 'Nomination Process' section.

- **What should I include in my nomination to strengthen it?**

Include clear, measurable achievements, relevant supporting documents, testimonials, and any other evidence that underscores the nominee's impact. The more detailed and specific your submission, the better the judges can evaluate the merits of the nomination.

- **When will the nominees and winners be announced?**

Nominees will be announced on the website and email newsletter on 12 August 2024. Winners will be unveiled during the gala dinner awards ceremony.

- **What are the benefits of becoming a sponsor for the Payload Asia Awards?**

Sponsors gain extensive exposure through our voting package, commemorative booklet, event branding, opportunities for targeted networking, and promotional activities before, during, and after the event. Contact our Sales and Marketing representatives to learn more about sponsorships.

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